

Planter's Sows the Seeds of Compassion with a Grant to Old Fella's Humane Education Program



(WAYNESBORO, Ga) **February 14, 2009** – In January 2009, Planter's Electric EMC awarded the [Old Fella Humane Education](#) program \$2500 through its Operation Round Up® program. Old Fella will use this money to purchase educational materials for Old Fella's Kids, including books, DVDs and other goodies to reinforce our message of compassion for the cats and dogs and responsible pet ownership.

In 2008, Old Fella's Humane Educators, Ms. Sandy and Mr. Herb, delivered the message of compassion and responsible pet ownership to an hundreds of Burke County 4th graders.



Compassion and empathy, the crux of humane education, are integral components of the Georgia public school character education curriculum.

By practicing compassion and empathy, to humans and non-humans alike, students learn how their choices affect others and the world around them; they learn about the power of their actions and how to use that power responsibly; they learn to be active, problem-solving members of society; they learn we are All One Community.

Students of humane education gain insight into their community's and world issues. They develop strong moral fiber and the ability to make ethical decisions. With these skills, students will become adults who are willing and able to solve personal, career and social problems ethically and conscientiously.

HOW DOES OPERATION ROUND® UP WORK?

Customers of a Planters EMC service may have their electric bill "rounded up" each month to the nearest whole dollar amount with the extra change going into a separate Operation Round Up® fund. For example if your bill is \$87.23, you will actually be billed and even \$88.00 and the extra \$.77 goes toward helping various goodwill causes in your community. On average, a member will only contribute \$6.00 PER YEAR but with everyone pitching in, all that extra change really adds up. It is an inexpensive and convenient way to give to charitable and educational programs within your community.



ABOUT OLD FELLA BURKE COUNTY ANIMAL RESCUE: The Mission of Old Fella Burke County Animal Rescue is to assist as many abandoned companion animals of Burke County, Georgia as possible. We strive to prevent cruelty to animals, to provide humane education materials to children and the general public, to promote early, aggressive spay/neuter programs and to increase the quality of life of unwanted and homeless animals by providing necessary care and seeking suitable homes through adoption, to work cooperatively with local, state and national rescue/shelter groups with similar objectives, to be "no kill" in philosophy, wherein euthanasia is performed only for medical necessity, as well as public safety, as determined by a veterinarian, and to never knowingly allow any animal in our care to undergo any experimentation or to release any animal for such experimentation.